



LiveLocal
Magazines
2024
MEDIA
KIT

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LIVE LOCAL

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Murray Media Group is a full-service branding and marketing firm that helps companies emphasize their strengths and elevate their identity. With a complete range of creative capabilities, we craft creative marketing and advertising strategies that engage and inspire audiences at every touch point.

OUR PHILOSOPHY...

Always give more than what's expected.

Find ways to accomplish the impossible.

Always ask, "Is this the best?"

Make a positive impact in your community.

Always ask, "Is there a better way?"

Think **BIG**. Think **BETTER**. Think **DIFFERENT**.

WHAT WE DO



PRINT



MARKETING



DESIGN



WEB DESIGN



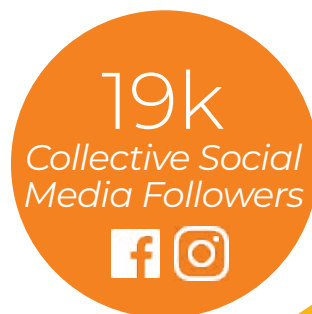
SOCIAL MEDIA



PODCASTING



BLOGGING





ABOUT US

MURRAY MEDIA & LIVE LOCAL PUBLICATIONS: YOUR ULTIMATE LIFESTYLE RESOURCE

Welcome to Murray Media & Live Local Publications, where we go beyond the traditional monthly publications to become the heartbeat of your community. As the region's foremost lifestyle resource, we are dedicated to connecting readers and businesses through a diverse range of platforms, making us your go-to source for all things local.

OUR COMMITMENT TO CONNECTION

At Murray Media & Live Local Publications, our mission is clear — we aim to foster vibrant and engaged communities by providing our readers with a wealth of information, inspiration, and entertainment. We are not just monthly publications. We are a dynamic and multifaceted media company that leaves no stone unturned in our pursuit of community connection.

WHAT SETS US APART

MULTIPLE TOUCHPOINTS: We understand that today's world is interconnected through various channels. That's why we reach our audience through not only our print publications but also our website, active social media presence, engaging newsletters, and exciting events. We're everywhere our readers are.

LIFESTYLE RESOURCE: Whether you're looking for local news, events, business insights, lifestyle trends, or simply seeking inspiration, we've got you covered. Our content spans a wide spectrum, ensuring that there's something for everyone in our diverse and engaged readership.

TRUSTED SOURCE: With over 20 years of experience and a solid reputation, we are the trusted voice of our communities. Businesses and readers alike rely on us for accurate, up-to-date, and relevant information.

JOIN US

We invite you to be part of our ever-growing community. Whether you're a reader seeking local insights, a business looking to connect with your audience, or an enthusiast wanting to participate in our events, Murray Media & Live Local Publications is your ultimate destination.



LiveLocal Magazines

Live. Life. Local.



PUBLISHED MONTHLY

75,000
PRINT
CIRCULATION

188,000+
HARD COPY
READERS &
GROWING
MONTHLY

15,000+
DIGITAL
SUBSCRIBERS

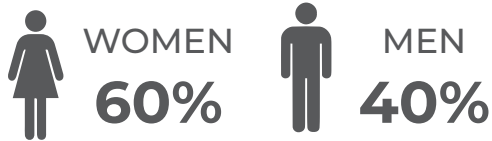


VIEW OUR DIGITAL MAGAZINES!

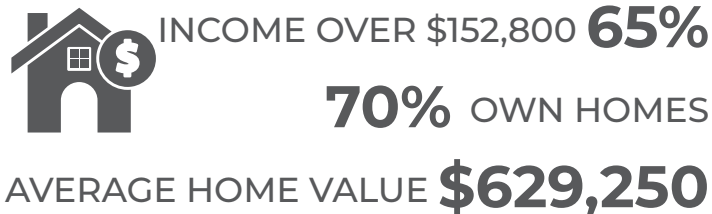
Every single one of our magazines is published online and digital versions are available to anyone for free! Every issue is posted, dating all the way back to 2015, and updated every time we release a new issue!

OUR READERS

No other medium delivers hyper local advertising to affluent active adults and families like we do!



AGES 25-64 **69%** | AVERAGE AGE **43**



COLLEGE OR MORE **85%**

73% OF READERS KEEP THE MAGAZINE ONE MONTH OR LONGER

MONTHLY REACH:

MAGAZINE:

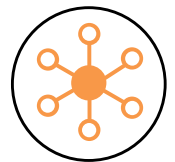
188,000+

WEBSITE:

10,000

SOCIAL MEDIA:

19,000



43

Median Age

73%

Married

87%

Homeowners

2.9

Avg. Number of People Per Household

36%

Households with Children Living at Home

96%

High School Graduate or Higher (ages 25+)

Median Listing Home Price:

\$629,250

Median Household Income:

\$152,800

DEMOGRAPHICS

Live Local Publications explores and celebrates life in local communities. For our readers, it taps into their desire to learn more about the area they call home and feel more deeply connected to it. For our advertisers, the magazines provide a targeted and cost - effective way to reach highly qualified prospects in a compelling and relevant editorial format.

We deliver multi-platform, multi channel connections between quality local businesses and affluent local consumers and readers. Utilizing our knowledge in print, web, social media and e-marketing, our team creates dynamic monthly magazines filled with breathtaking photos and intriguing stories.

Live Local Publications are full color, high gloss magazines that are mailed directly to the homes of the area's desirable neighborhoods. Additional copies are showcased in many high traffic locations throughout the area and also available digitally each month.



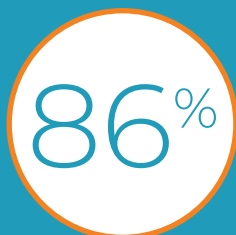
OWN PETS



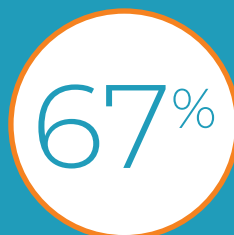
DINE OUT WEEKLY



PREFER SHOPPING
LOCALLY



HAVE SEARCHED OR ARE
IN SEARCH OF MEDICAL
SPECIALISTS, COSMETIC
PROCEDURES, DENTAL,
CHIROPRACTIC CARE, AND
GENERAL MEDICAL

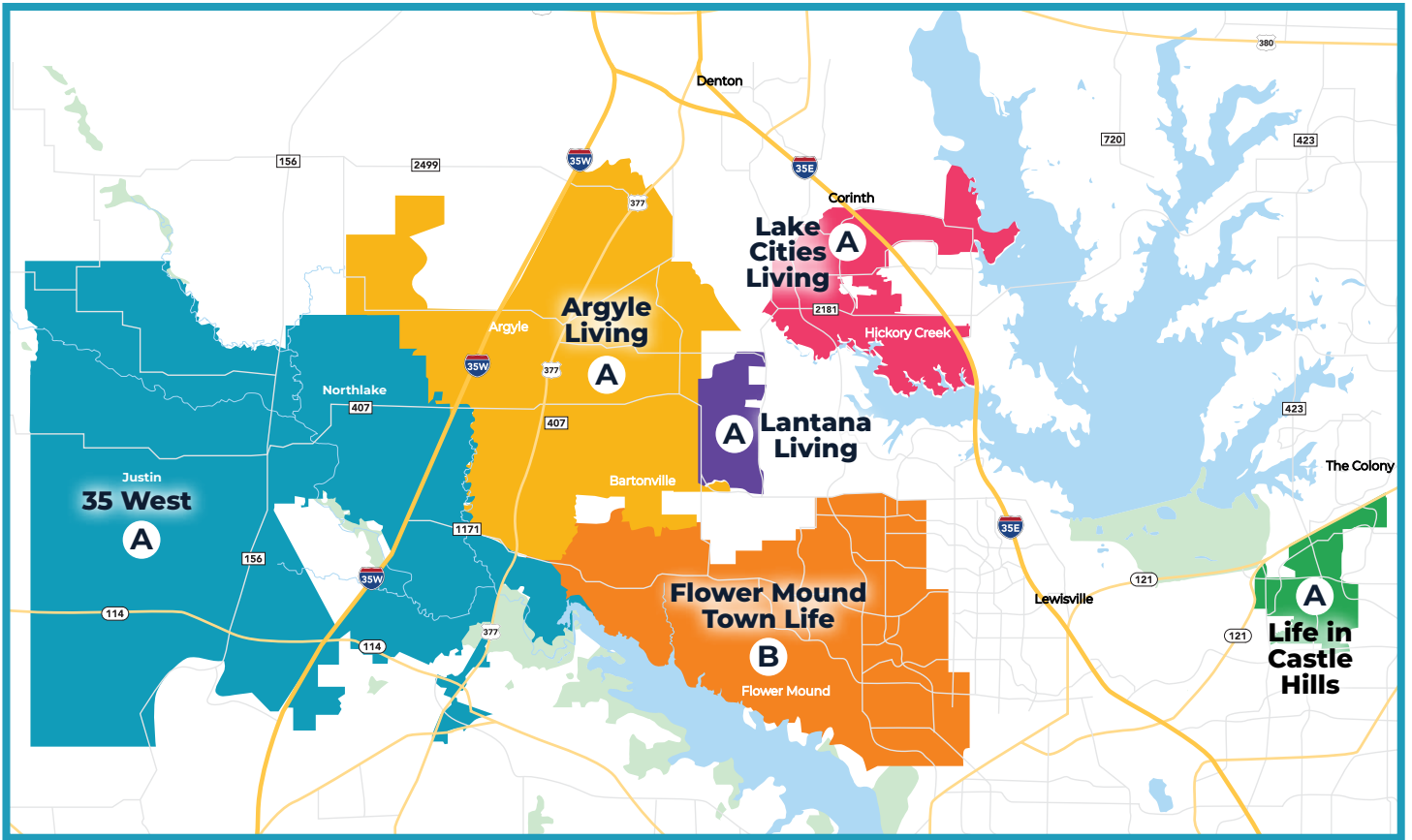


HAVE OR HAVE
CONSIDERED WEALTH
MANAGEMENT



HAVE SEARCHED OR ARE
IN SEARCH OF HOME
IMPROVEMENT SERVICES

COVERAGE AREA



DISTRIBUTION A

Distribution A distributes to between 6,000 and 12,000 households.

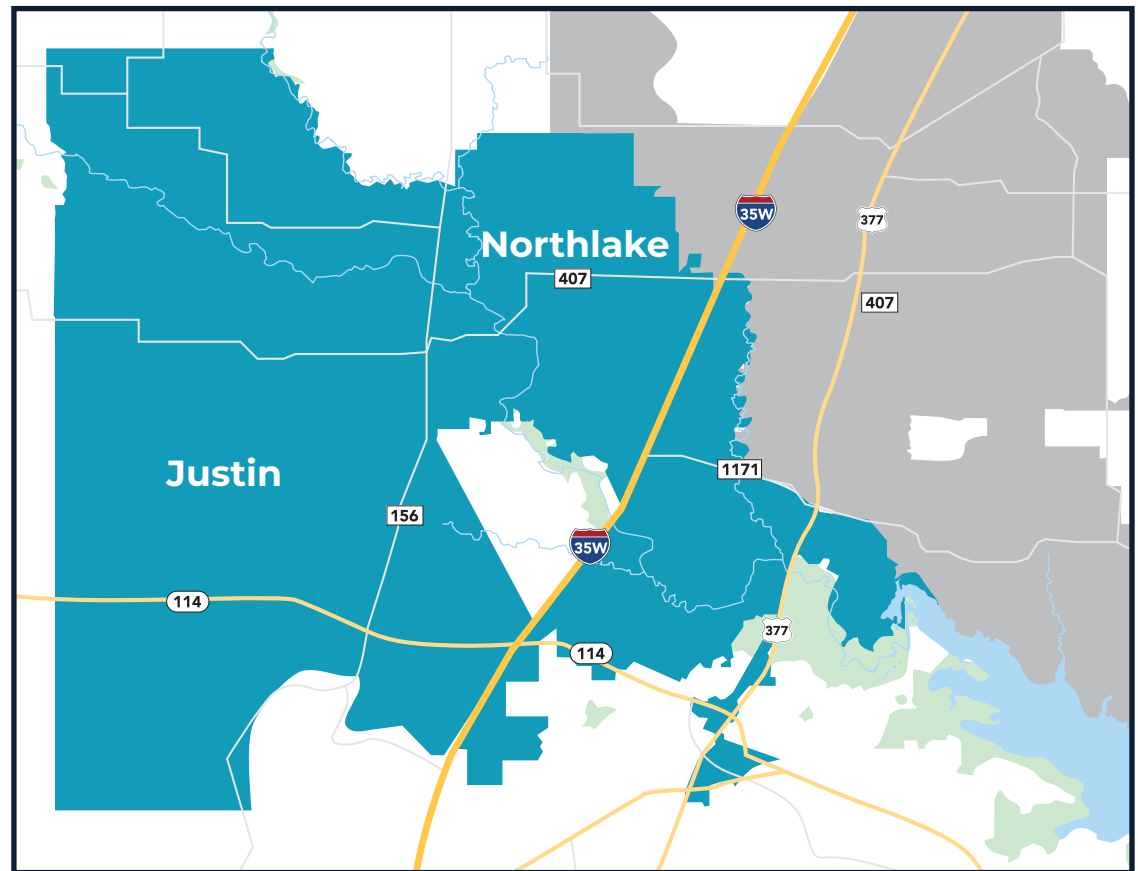
DISTRIBUTION B

Distribution B distributes to 15,000 plus homes.

35WEST MAGAZINE



DISTRIBUTION A: Between 6,000 and 12,000 households.



Delivers to homes in Northlake, Justin, Roanoke, Canyon Falls, Harvest, & Pecan Square

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$706,500

Median Household Income:
\$153,742

41

Median Age

72%

Married

95%

Homeowners

25%

Moved in
the Last
Year

71%

Have
Children

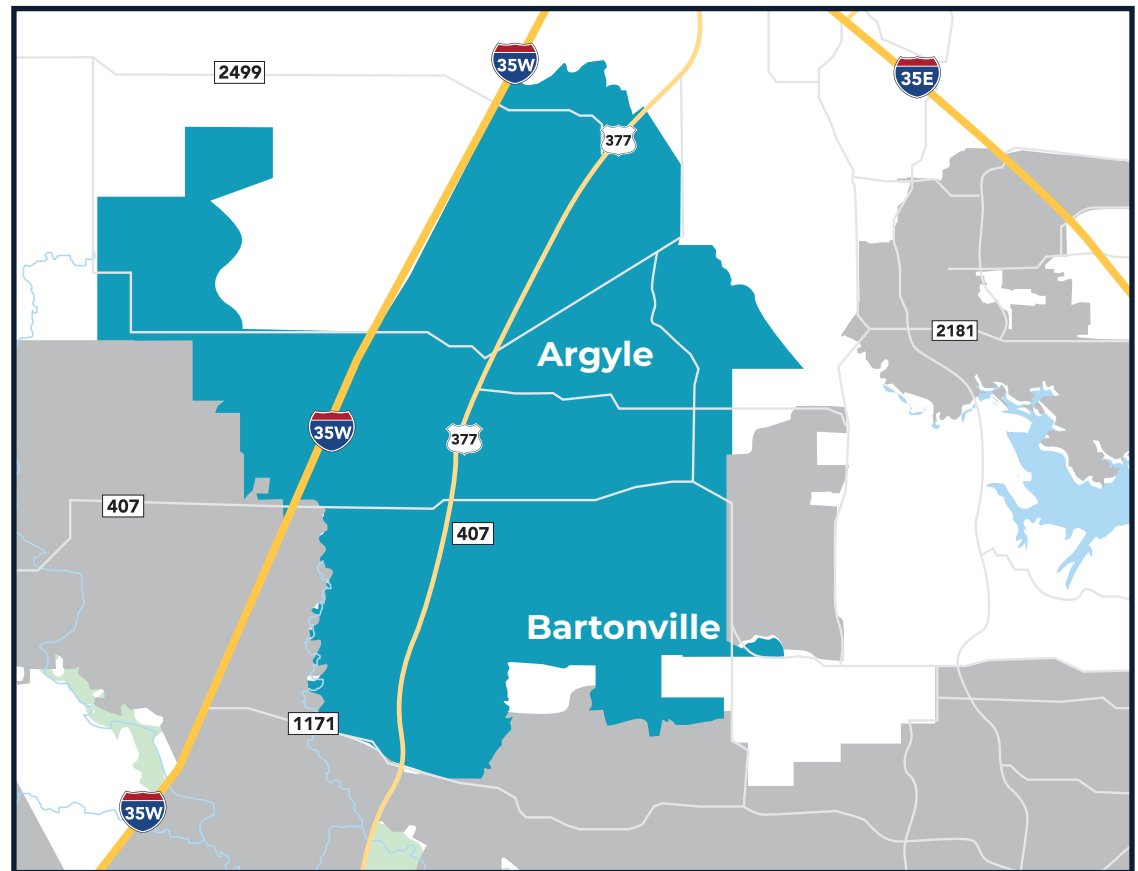
95%

High School
Graduate or
Higher (ages 25+)

ARGYLE *Living*



DISTRIBUTION A: Between 6,000 and 12,000 households.



Delivers to homes in Argyle, Robson Ranch, Harvest, Canyon Falls, & Bartonville

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$664,000

Median Household Income:
\$190,500

47

Median Age

82%

Married

89%

Homeowners

14%

Moved in
the Last
Year

34%

Have
Children

84%

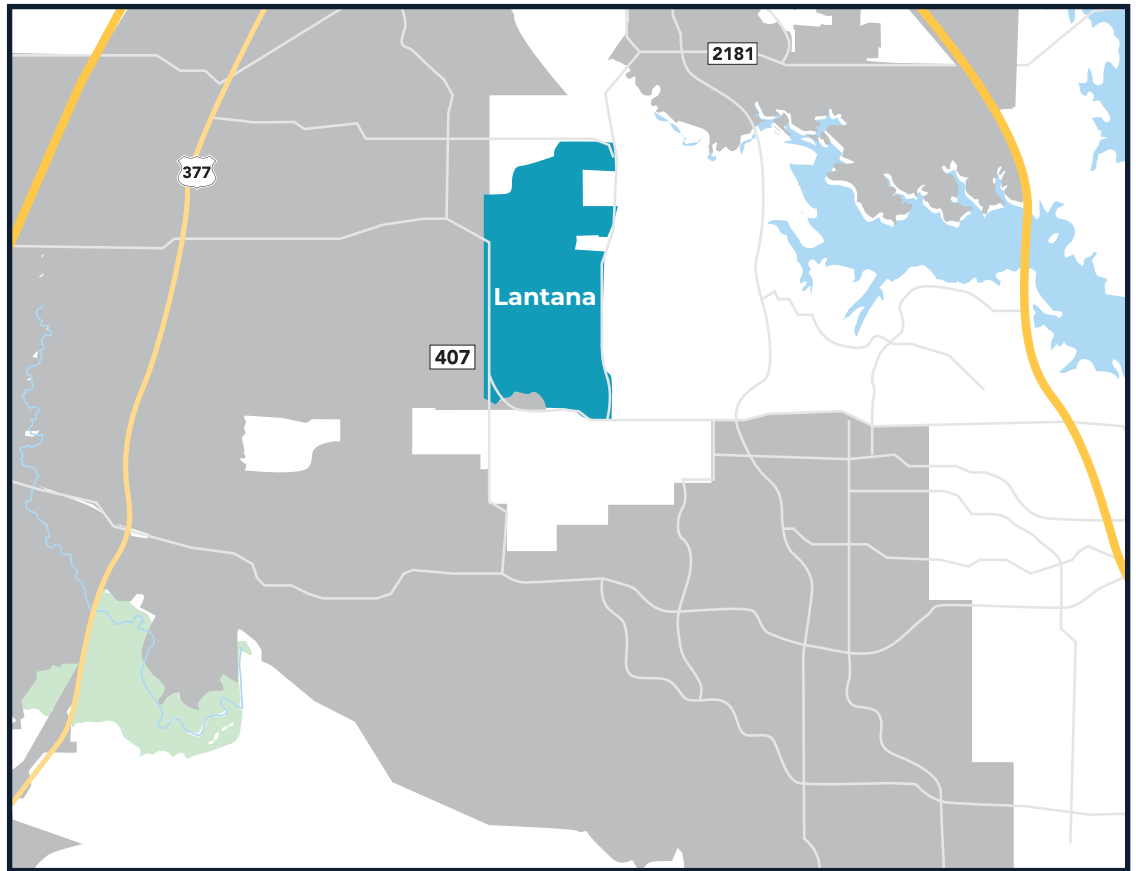
High School
Graduate or
Higher (ages 25+)

murray-media.com

LANTANA *Living*



DISTRIBUTION A: Between 6,000 and 12,000 households.



Delivers to all homes in Lantana

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$675,000

Median Household Income:
\$172,731

39

Median Age

93%

Married

95%

Homeowners

16%

Moved in
the Last
Year

34%

Have
Children

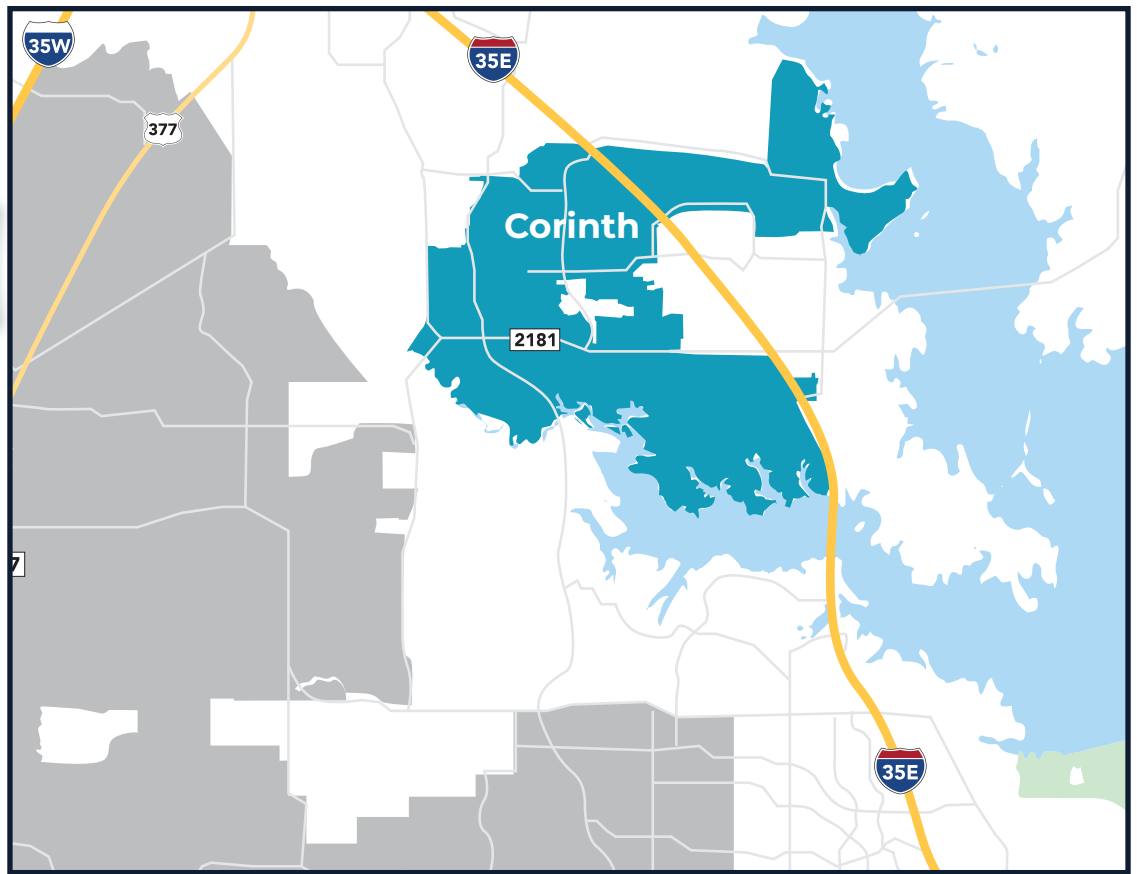
98%

High School
Graduate or
Higher (ages 25+)

LAKE CITIES *Living*



DISTRIBUTION A: Between 6,000 and 12,000 households.



Delivers to homes in Corinth, Hickory Creek, Shady Shores, & Lake Dallas

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$552,000

Median Household Income:
\$115,076

42

Median Age

75%

Married

79%

Homeowners

11%

Moved in
the Last
Year

47%

Have
Children

95%

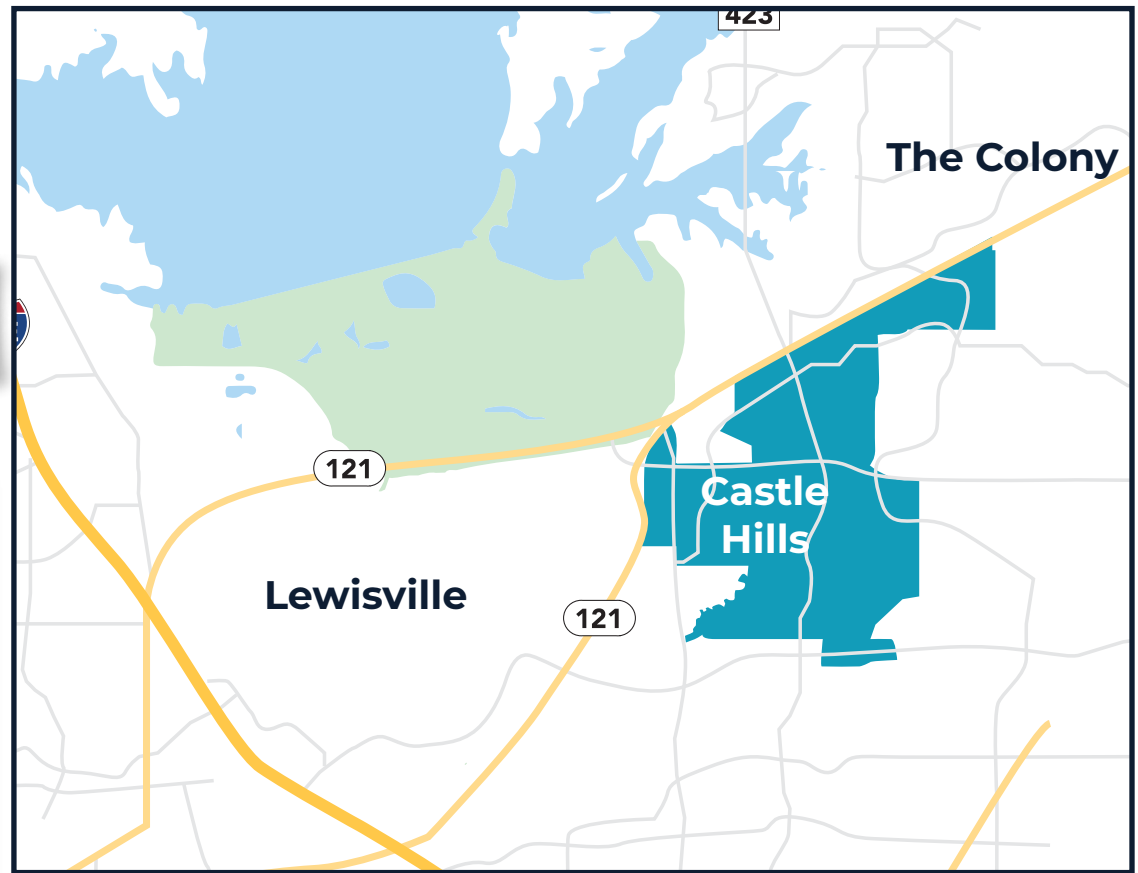
High School
Graduate or
Higher (ages 25+)

murray-media.com

Life in CASTLE HILLS



DISTRIBUTION A: Between 6,000 and 12,000 households.



Delivers to homes in Castle Hills & Lewisville

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$700,118

Median Household Income:
\$131,824

38

Median Age

54%

Married

87%

Homeowners

16%

Moved in
the Last
Year

41%

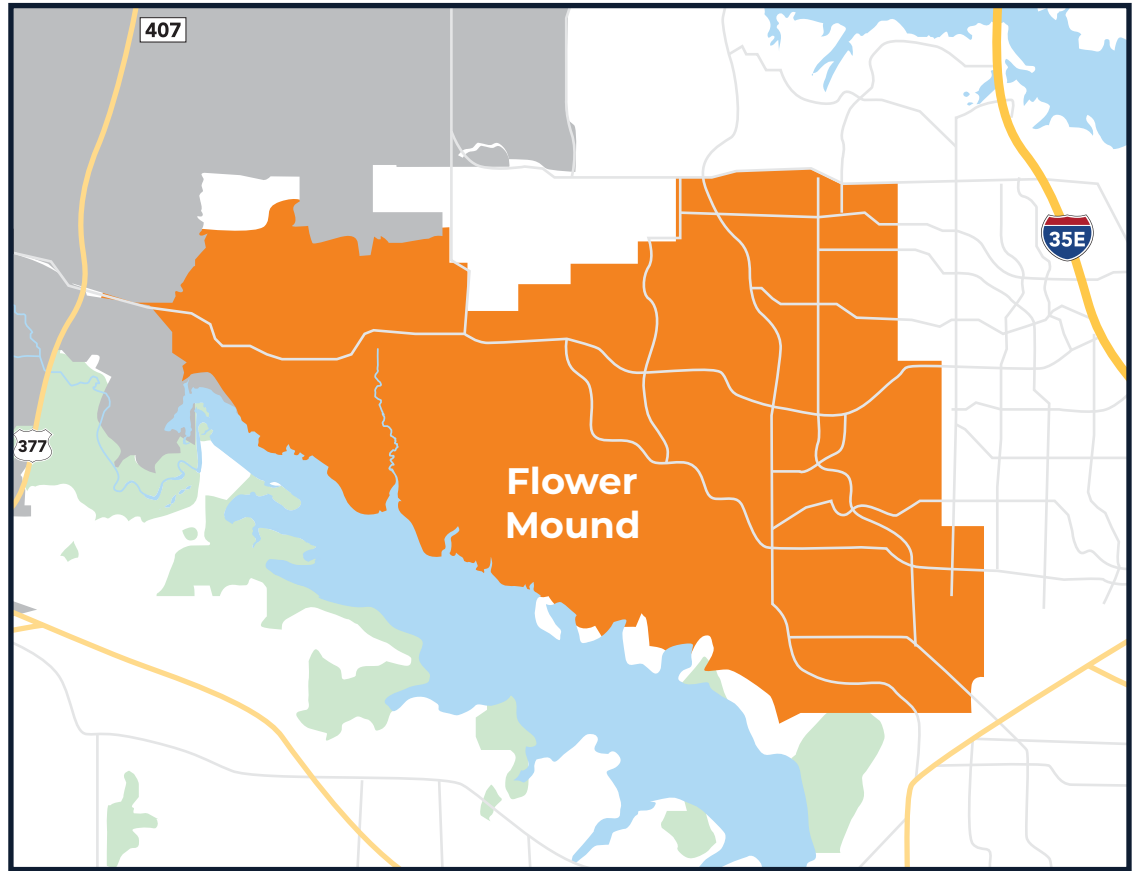
Have
Children

97%

High School
Graduate or
Higher (ages 25+)



DISTRIBUTION B: 15,000 households.



Delivers to homes in Flower Mound

AVERAGE AREA DEMOGRAPHIC:

Median Listing Home Price:
\$674,900

Median Household Income:
\$144,901

42

Median Age

82%

Married

87%

Homeowners

11%

Moved in
the Last
Year

45%

Have
Children

98%

High School
Graduate or
Higher (ages 25+)

murray-media.com

MARKETING STATISTICS AT A GLANCE

As more and more people join the digital revolution, there is a presumption that the rate of online marketing is growing at the expense of magazine and print media. And while it is true that the number of digital users rises everyday, most people find it favorable to use a variety of media platforms and channels of communication. Evidence shows that the total magazine audience has grown by almost 6 million people in the last three years. Digital edition magazines are also on fire with the total audience growing at the same rate of the traditional magazine audience.

82
PERCENT
of consumers
trust print ads
the most
when making
a purchasing
decision

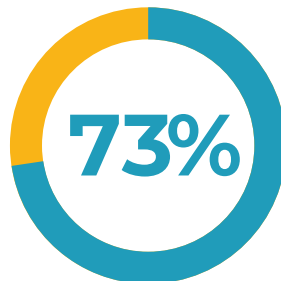


MAGAZINE ADVERTISING CAMPAIGNS ARE MORE SUCCESSFUL CREATING TRUST

Whether the intent is to drive brand awareness, brand favorability, or purchase intent, print advertising is found to generate better results than online or TV ads. Consumers trust print advertisements more than any other channel, so it's no surprise that businesses using print ads report an increase in brand favorability and draw a more positive consumer attitude.



Look forward
to receiving print ads in
the mail



Prefer receiving print
ads compared to other
forms of advertising



Take the time to
look through print ads
they receive



Act on direct printed
mail advertisements

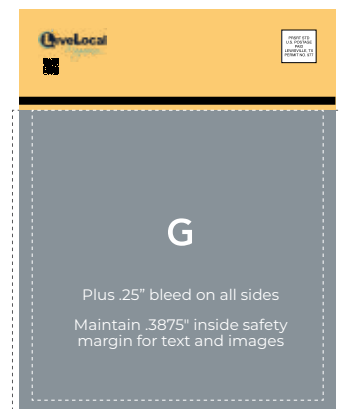
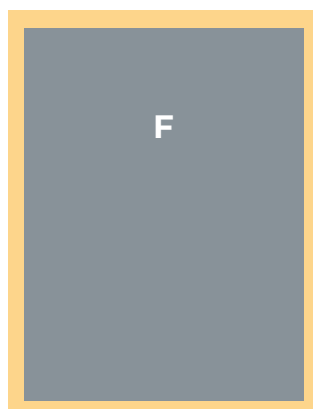
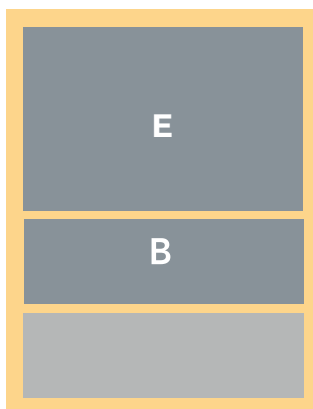
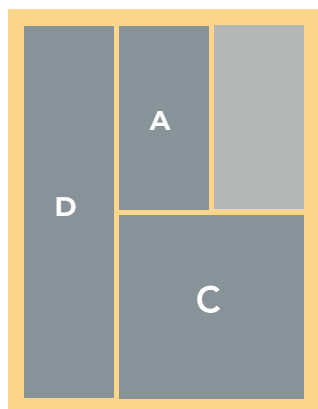
ADVERTISEMENT SIZING

PRINT READY ART SPECIFICATIONS

"Print Ready Art" is completed artwork with no changes or revisions needed. All files must be at least 300 DPI, CMYK format. We can provide a template when requested. File types we accept: PDF (preferred), JPG (preferred), InDesign (all images and fonts provided), Illustrator (all fonts outlined in Illustrator EPS format), Photoshop (fonts rasterized or embedded in a PDF).

**New Artwork: Please provide your instructions, artwork and logo to artwork@murray-media.com. Photos and logo files must be provided in high resolution.*

SIZES	WIDTH BY HEIGHT	BLEEDS
A Sixth	2.425" x 4.9795"	N/A
B Quarter	7.6" x 2.415"	N/A
C Third Box	5.0165" x 4.9795"	N/A
D Third Tower	2.425" x 10.1"	N/A
E Half	7.6" x 4.9795"	N/A
F Full	7.6" x 10.1"	N/A
G Back Cover	8.375" x 8.3078"	0.25" Bleed
H 2 Page Feature	16.75" x 10.875"	0.25" Bleed
I Dal-Card	Front 8.5" x 5.5" Back 4.0897" x 5"	0.25" All Sides 0.25" All Sides



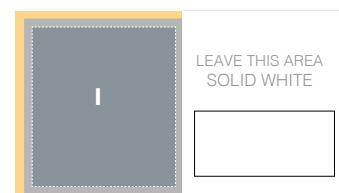
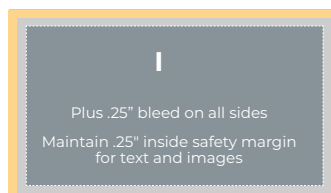
ADVERTISING RULE OF THUMB

Potential clients often have to see your ad several times before they choose to redeem an offer.

3 times for credibility.

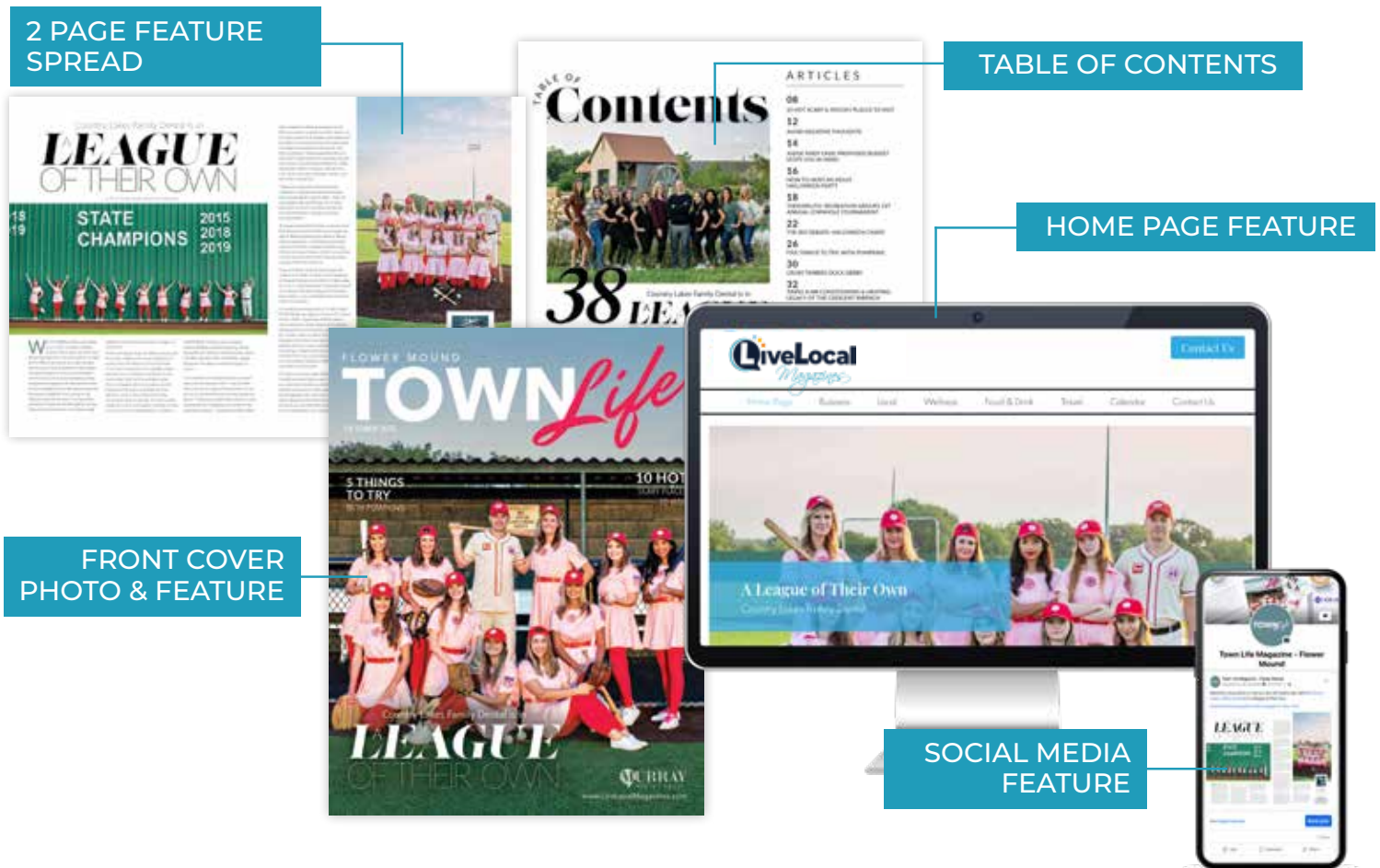
6-10 times for people to recognize you and begin to buy from you.

10-14 times before they remember to talk about you to others.



FRONT COVER & 2-PAGE FEATURE SPREAD

Includes one hour front cover photo shoot and a two page feature, written by one of our writers, max word count of 750. Spotlight on the Table of Contents and featured on home page of website linking to your site!



Front cover ads averaged a 78% total recall score, the best of any premium ad position in a magazine, according to a recent Vista study.

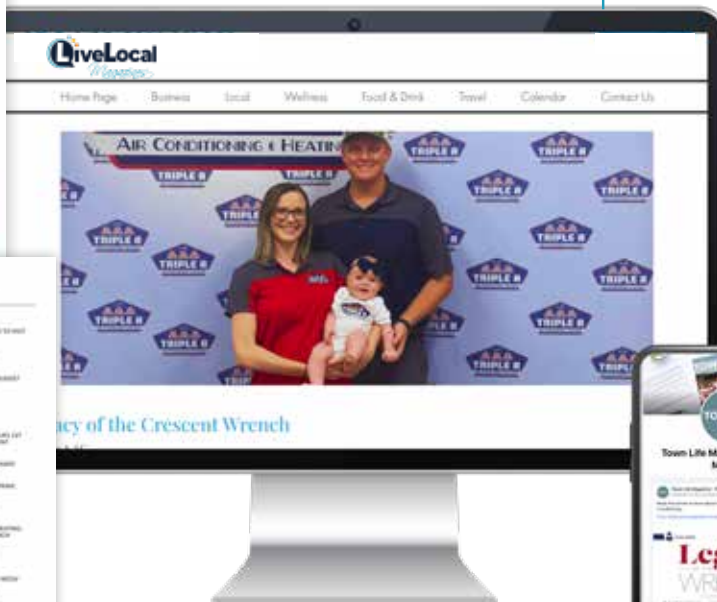
BUSINESS SPOTLIGHT (UP TO 300 WORDS)

Written by a staff writer about your business, in this instance the company stages (in words and pictures) a subjective (or objective, if you choose) presentation of the company in its most favorable light (e.g., awards won, buildings designed, individual or corporate achievements, areas of specialty, etc.). This is very much an advertorial, presented as a profile of the company.



1 PAGE MAGAZINE FEATURE

WEBSITE FEATURE



SOCIAL MEDIA
FEATURE



TABLE OF CONTENTS

ADVERTORIAL (400-475 WORDS)

Without the use of the word 'advertorial', in this format the product or service is presented as a feature (though really, it is favorable review). The product/service is named, of course, and 'reported' for its best qualities, capabilities, uniqueness, etc. Contact information may be included and written by the advertiser.

1 PAGE MAGAZINE FEATURE

WEBSITE FEATURE

SOCIAL MEDIA FEATURE

TABLE OF CONTENTS

The collage illustrates various ways to place advertorials. It features a 1-page magazine spread for '988 Suicide & Crisis Lifeline' with a large headline and a photo of a woman. A website feature is shown on a computer monitor displaying the 'LiveLocal' site with a graphic of a person's head filled with icons. A social media feature is shown on a smartphone displaying a post for 'Town Life Magazine - Flower Mound' with the '988 Suicide & Crisis Lifeline' logo. A table of contents for a magazine is shown on the left, listing articles and their page numbers.

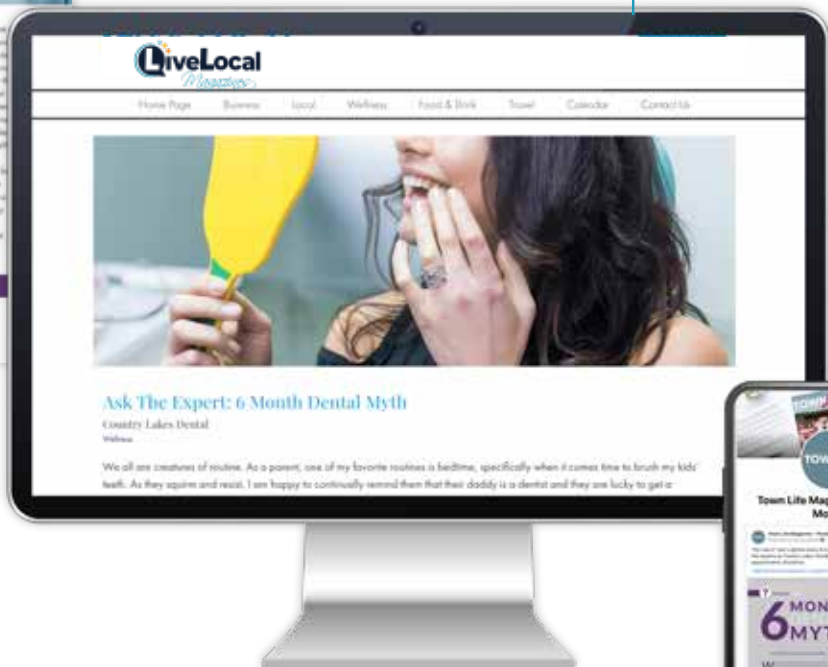
ASK THE EXPERT (400-475 WORDS)

Advertise your business by writing a 450 to 475 word article about tips and tricks in your industry. This monthly recurring blog style article establishes you as a trusted local expert. Industry exclusive and featured on our table of contents and website.



1 PAGE MAGAZINE FEATURE

WEBSITE FEATURE



SOCIAL MEDIA
FEATURE



TABLE OF CONTENTS



TOP 10 BENEFITS OF MAGAZINE ADVERTISING



Local magazines keep us in touch with our local area. They are interesting, quirky, and a really useful source of information. For advertisers, they are the perfect niche publication.

HERE'S WHY

1. THIS IS YOUR TARGET MARKET

If your business is local, then your local magazine is the ideal way to speak directly to your potential customers. They are interested and involved in their local community, so they will be interested in you too. Because they are proud of where they live, readers will probably prefer to buy from local businesses.

2. WHAT PEOPLE TAKE ON IN THEIR TIME OUT

There's plenty to attract our attention on websites and social media but sitting down with a hot drink and a magazine is different. It's a quiet, relaxed time we have awarded ourselves. There isn't any competition; we'll just look at what interests us, and that's a great opportunity for advertisers.

3. BEING NOTICED

There's a lot of media traffic out there, and we learn to filter it. In a magazine, there are only so many pages, with just a few advertisements on each page. You have a much better chance of being noticed and your local advertisements will be more memorable than their digital equivalents.

4. READER CONFIDENCE

Fake news and cybercrime have made many people hesitant about online engagement. In contrast, readers trust their local magazine as a source of local information, so they are more likely to trust you too. There's very little risk for them in making a call or sending an email.

5. OPPORTUNITIES TO BE SEEN

While online and social media are 'in the moment', your local magazine has staying power. It might stay on a coffee table, in an office or café for a whole month, until the next edition is published. It might be shared with family and friends. That means your advertisement can be seen over and over again.

6. SPIN-OFF BRAND BENEFITS

Your local magazine will have a great reputation for interest and authority. People will trust what they see, and your brand will benefit as a result.

7. STAYING POWER

In all likelihood, your local magazine has been around for a long time, so people

recognize its value. Commit to a long-term campaign of advertising and you can build your recognition over time.

8. EXTRA OPPORTUNITIES

Your local magazine will have an excellent distribution network. If you want to complement your advertising with a voucher or flier you know it will arrive safely. Your extra promotional material is much more likely to be read when it arrives with a trusted local publication.

9. BRAND POWER

Take the opportunity to create consistency across all your channels, so wherever people come into contact with you they will see the same messages and images. You will reach new audiences in a printed magazine and become a well-recognized local business.

10. MEASURABILITY

You know exactly when your advertisement will appear and where, so you can measure the response. Make your call to action very specific, and you'll know exactly how effective your advertisement has been.

2024 ISSUES & DEADLINES

ISSUE / MONTH	FEATURED THIS ISSUE	RESERVE SPACE BY	IN HOMES
Issue 1 — FEB	BALANCE & BLISS Holidays Covered: Valentine's Day, Mardi Gras, The Big Football Game	January 2	January 19
Issue 2 — MAR	PETS & DINING Holidays Covered: President's Day, St. Patrick's Day, Spring Break	January 29	February 16
Issue 3 — APR	IN LOVE Holidays Covered: Easter, Spring	February 26	March 15
Issue 4 — MAY	SPRING INSPIRE Holidays Covered: Earth Day, Mother's Day, Cinco de Mayo, Prom (BONUS FEATURE: LEGAL EXPERTS)	April 1	April 19
Issue 5 — JUN	TRENDY HOME Holidays Covered: Graduation, Memorial Day, Armed Forces Day, Father's Day (BONUS: REAL ESTATE & REMODELING EXPERTS)	April 29	May 17
Issue 6 — JUL	SUMMER BLISS Holidays Covered: Summer, July 4th (BONUS FEATURE: DENTAL EXPERTS)	June 3	June 21
Issue 7 — AUG	FAMILY TIME Holidays Covered: Back to School	July 1	July 19
Issue 8 — SEPT	WOMEN OF INFLUENCE Holidays Covered: Labor Day, Homecoming (BONUS FEATURE: WOMEN IN BUSINESS)	July 29	August 16
Issue 9 — OCT	WOMEN'S WELLNESS Holidays Covered: Fall/Halloween Preview, Breast Cancer Awareness (BONUS FEATURE: WELLNESS EXPERTS)	September 2	September 20
Issue 10 — NOV	FALL FABULOUS Holidays Covered: Halloween, Thanksgiving Prep (BONUS FEATURE: MEDICAL EXPERTS)	September 30	October 18
Issue 11 — DEC	THE GIVING SEASON Holidays Covered: Last Minute Thanksgiving, Christmas Prep	October 28	November 15
Issue 12 — JAN '25	CELEBRATION Holidays Covered: Holiday Season, New Years	December 2	December 20

2024 EDITORIAL CALENDAR

QUARTER 1

Issue 1 — IN HOMES JAN 19

BALANCE & BLISS February

Focus: Health & Wellness

HOLIDAYS: Valentine's Day, Mardi Gras,
The Big Football Game

Issue 2 — IN HOMES FEB 16

PETS & DINING MARCH

Focus: Pets & Dining

HOLIDAYS: President's Day, St. Patrick's Day,
Spring Break

Issue 3 — IN HOMES MARCH 15

IN LOVE APRIL

Focus: Love, Weddings, Couples

HOLIDAYS: Easter, Spring

QUARTER 2

Issue 4 — IN HOMES APRIL 19

SPRING INSPIRE MAY

Focus: Outdoor Activities & Trends

HOLIDAYS: Earth Day, Mother's Day, Prom

BONUS FEATURE: Legal Experts

Issue 5 — IN HOMES MAY 17

TRENDY HOME JUNE

Focus: Home Design & Real Estate

HOLIDAYS: Memorial Day, Father's Day,
Armed Forces Day, Graduation

BONUS: Real Estate & Remodeling Experts

Issue 6 — IN HOMES JUNE 21

SUMMER BLISS JULY

Focus: Lifestyle & Family, Local Events

HOLIDAYS: Summer, July 4 (Independence Day)

BONUS FEATURE: Dentists

*NOTE: Each month's issue arrives in homes the end of the month prior.
For example, January's issue will arrive towards the end of December.*

QUARTER 3



Focus: Family & Education
HOLIDAYS: Back to School

QUARTER 4



Focus: Community Spirit & Fall Fun
Holidays: Veteran's Day, Thanksgiving Prep
BONUS FEATURE: Medical Experts



Focus: Women & Inspiration
HOLIDAYS: Labor Day, Homecoming
BONUS FEATURE: Women in Business Experts



Focus: Giving, Holiday, Shopping
HOLIDAYS: Last Minute Thanksgiving,
Holiday Season



Focus: Women's Health & Entertaining
HOLIDAYS: Fall, Halloween Preview,
Breast Cancer Awareness
BONUS FEATURE: Wellness Experts

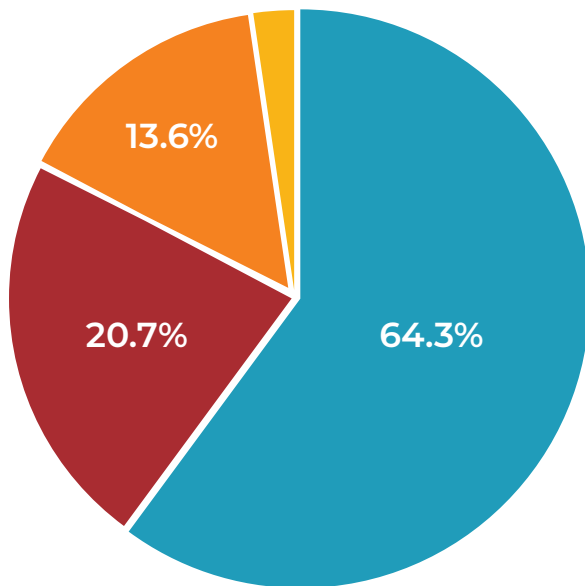


Focus: Celebration & Holidays
HOLIDAYS: Holiday Season, New Year's

DIGITAL REACH

Our slick, sharp, versatile, and very user-friendly digital edition is archived on our website **livelocalmagazines.com** and emailed to over 50,000+ subscribers.

Our digital reach consists of these combined channels including digital magazines created monthly for our audience, a daily website rich in local content and Facebook social media pages.



DIRECT **ORGANIC SEARCH** **REFERRAL** **SOCIAL**

The majority of our website users come from social media. Facebook is a driving force in our marketing strategy.



LIVE LOCAL WEBSITE
10,000 Users Monthly



FACEBOOK
19,000 Followers
33,000 Impressions
Monthly



DIGITAL MAGAZINE
15,000 Users Monthly



EMAIL
50,000+ Subscribers

PRINT & DIGITAL MARKETING TOGETHER

400%

Efficacy of marketing
campaigns that combine
print and digital

You have probably heard the expression “Print is Dead,” but that is definitely not the case!

Print is very different to digital media in many ways, and it's a tangible representation of your business. Using high-quality paper and fine print can give the impression of prestige and quality, and with the physical item in your hands, it is way more engaging for readers than an email or a pop up. Because of its physical appearance, it can also suggest that the service you offer is valuable.

Print and digital marketing don't have to be an 'either-or' plan. Combined traditional and digital marketing has the potential to transform your business through explosive long-term growth that can make you a powerhouse in your industry.



BETTER TOGETHER

PROGRAMMATIC ADVERTISING

RIGHT MESSAGE TO THE **RIGHT** PERSON AT THE **RIGHT** TIME

TACTICS INCLUDE

- Geo-targeting — By ZIP Code, Household Demographics, Hobbies, Age, Income, & More
- Geo-fencing
- Keyword Retargeting
- Site Retargeting

REACH POTENTIAL CUSTOMERS WHEN THEY...

- Are online reading the news
- Are checking the weather on an app
- Walk into a geo-fence (may be your competitor's locations)
- When they search for keywords that apply to your business
- Go to other websites after visiting yours
- Are playing a game on their phone

**targeted advertising
for building a
customized audience**

- Geo-fencing
- Ads for Streaming Services
- Google Analytics
- Direct Targeting



**call us to
learn more!**
972.899.3637

DAL CARD & DIRECT MAIL SERVICES

DO YOU FEEL THAT?

THAT'S DIGITAL FATIGUE SETTLING IN

Exhausted by Netflix binges, endless Zoom meetings, and Facebook live wedding ceremonies, people are looking to build connections that don't involve a screen as a third-wheel.

By avoiding overcrowded web pages and clogged email inboxes, brands can stand out and drive real results by engaging people at home.

A piece of physical mail offers the kind of tangible, real-life connection that humans naturally crave.

DIRECT MAIL STATISTICS

The average response rate for direct mail is between 2.7% and 4.4%, compared to email's 0.6% response rate.

News wires

The average return on investment for direct mail is \$4.09 for every 1.27 spent.

Global Market Report

Direct Mail Advertising grew from \$71.57 billion in 2021 to \$72.67 billion in 2022.

Direct Mail Advertising Global Market Report 2022

A survey of more than 500 marketers found almost two-thirds see "high" (59%) ROI from direct mail campaigns.

Marketing Charts

DAL CARDS

An excellent alternative to standard postcards.

DAL Cards are an affordable way of getting your word out.

They are stand-alone postcards that are mailed along with our publications, but appear to consumers as solo mailers.

BUT because the publication has already paid the postage, DAL Cards postage is FREE, saving you thousands of dollars on your direct mail.

OR USE OUR DIRECT MAIL SERVICES

GET YOUR MESSAGE OUT WITH CUSTOM POSTCARDS!

Simple and attention-grabbing postcards are a popular staple that can get people to check out your website or brick-and-mortar location. Use pops of color, exciting graphics, and stand-out fonts to capture the consumer's attention get them to take note of your headline/offer. We offer postcard mailing services if you're looking for a quick and affordable way to send postcards to your contact list!



CONTACT US!



LOOSE POSTCARD

the murray media group



difference

small business. **big ideas.**

It is an advertising fact: diverse marketing strategies work. Your target demographic will be more inclined to solicit your business if they are exposed to it in a variety of ways, whether it be via social media, print advertising or web.



podcasting

Podcasting has become a dominant force in the world of content creation, and it's a transformative tool for businesses of all sizes.



Here's why it's crucial for local businesses:

- Community
- Connection
- Showcase Expertise
- Narrate Your Story
- Foster Relationships
- Expand Reach

publications

With over 15 publications under our belt, we have the design experience to tackle any publication need you may have. We partner with different printers to ensure your content is not only published on quality paper but that you get the best price.

- Publications Include:
- Savings Magazines
 - School Publications
 - Lifestyle Magazines
 - Catalogs
 - Annual Reports
 - Newsletters
 - Community Guides

writing services

Everyone has a story to tell. Your story is everything. If it is told well, it can open doors and maybe even move mountains! However, one typo can shatter the best writing and one trite comment can kill the magic.

Our team is happy to work with you on all of your writing and messaging needs. From the text on your home page and about us paragraph to your next Facebook post, every word that is published under your company's name represents you. We are here to ensure that those words make you proud.



marketing

Your local demographic can change within a short period of time, and as a business you'll have to adjust your strategy based on their ever changing attitudes. At Murray Media Group, we offer an array of different marketing solutions, whether it's digital, print or social. We have a combined experience of over 30 years in publishing, both domestically and internationally, as well as over 20 years in marketing and brand management for companies ranging from Fortune 500 to the smallest Mom & Pops.

graphic design

Your business is unique. Our graphic design services will show your customers and potential clients how your business is different from your competitors through your marketing materials. We will use our knowledge, creativity and graphic design experience to create beautiful layouts, designs and illustrations that demonstrate your company's uniqueness and effectively communicate your message.

- Graphic Design Services:
- Booklets
 - Brochures
 - Business Cards
 - Corporate Branding
 - Displays
 - Email Marketing
 - Flyers/Mailers
 - Logos
 - Marketing Items
 - Product Packaging
 - Signage & Much More

web design

How many customers does your business get from the internet? An appealing, mobile friendly website is a basic requirement for any business to see success in today's online world.

Our website design process starts with listening. We will learn about your company's goals to help determine your needs. We understand the website development process can be overwhelming, and we are here to guide you through the process with our expertise to make it as seamless as possible.

Our Web Solutions Include:

- Website Design
- Hosting
- Website Management
- Search Engine Optimization
- Writing Services

digital media

Digital and social media both are the hardest and easiest avenue of communication you can master.

The premise is easy, post interesting content on social media platforms and interact with your customers in a digital setting. The hard part is doing this consistently and finding interesting content that not only pertains to your business, but also piques the interests of the online community.

Programmatic Advertising is targeted advertising for building a customized digital audience.



murray-media.com
972.899.3637

